

A clear, consistent vision



HE CONNECTICUT RIVER was out of sight, out of reach, and out of mind when a visionary group of men and women decided in 1981 that they wanted to make the river a vital part of the community again.

They envisioned the transformation of inaccessible, overgrown land along the river into an attractive destination – a welcoming gathering place where people of all ages and backgrounds would come together to enjoy waterfront recreation. And they made it happen.

They began by creating Riverfront Recapture to work with Hartford and East Hartford to reconnect the communities with the river. Last season, Riverfront Recapture's network of four public parks attracted 900,000 visitors.

These results are especially impressive when you consider that, as a nonprofit organization, Riverfront Recapture had no authority to make things happen and no assets to support the effort. But the organization had a clear, consistent vision of how a revitalized Riverfront would make the Hartford region a better place to live, work, and visit. And the community rallied behind that vision.

Riverfront Recapture remains committed to its original goal of an accessible, active, and attractive public park system. That commitment shapes every discussion about the Riverfront's future.

One exciting possibility for enhancing existing park improvements is the creation of a new entrance to the parks that would restore Coltsville's historic connection to the Connecticut River. Congress' recent designation of Coltsville as a National Historical Park gives the plan even greater significance for the Riverfront.

As accessibility to the Riverfront has improved, so has the quality of programming – and that effort is building a national reputation. The Riverfront Dragon Boat Festival is ranked among the top 10 dragon boat races in the U.S. and the Head of the Riverfront rowing regatta is one of the largest single-day rowing races in the nation.

Youth programming provides new, positive experiences for students. Each year, thousands of young people come to the Riverfront, where they can participate in – and succeed at – activities such as learning to row as part of an eight-person crew or making it to the top of a climbing tower.

The Riverfront is a vibrant, dynamic place – because the vision that sparked the initial recapture effort still shines brightly.

THOMAS P. CODY, Chairman

JOSEPH R. MARFUGGI, President and CEO



RECAPTURING A waterfront is a bigger challenge than a single nonprofit can take on by itself.

Recognizing that reality, Riverfront Recapture reached out to a cross-section of the community for support – and brought together a strong public-private partnership to help produce historic change on the Riverfront.

Local corporations provided the initial funding to get Riverfront Recapture started. The Connecticut Department of Transportation and the Federal Highway Administration agreed to expand their plans to rebuild the I-91/I-84 interchange by including a plaza over the highway – reuniting downtown Hartford with the river. Corporate sponsorships and foundation grants have supported programming in the parks.

Contributions from individual donors provided most of the funding for the Riverfront Boathouse as well as ongoing organizational support. State bond funds have made it possible to design and construct riverwalks.

This kind of public-private support has generated \$150 million in cash and in-kind contributions to restore public access to the river, build park facilities and riverwalks, program the parks with a wide range of activity, and provide daily park maintenance.

Riverfront Recapture is committed to preserving this impressive investment:

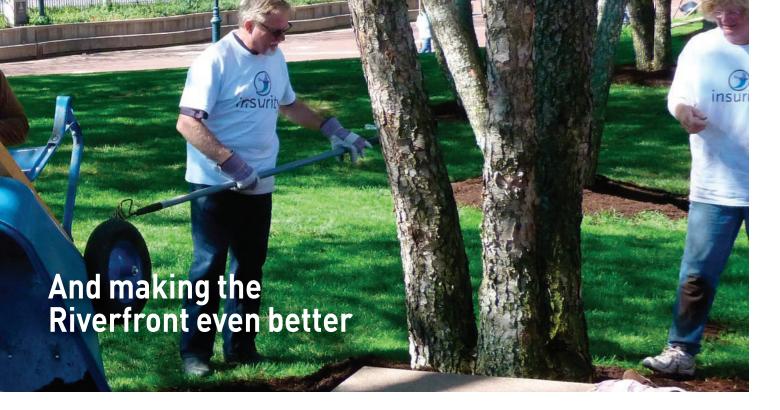
In 1998, Riverfront
Recapture and the Metropolitan
District (MDC) entered into a
parks management agreement
that recognized the Riverfront as
a regional asset – and spread the
cost of that support across

MDC's eight member communities, through a small portion of their water bills.

An expanded volunteer service program supplements the daily maintenance done by MDC. In 2014, 1,300 volunteers contributed more than 5,400 hours of work on projects such as weeding, mulching, and painting.

Three years ago, Riverfront Recapture created the Marfuggi Parks Fund to provide a source of funding for park repairs that go beyond day to day maintenance, such as replacing docks used by the Hartford Belle river boat.

Together, we're working to preserve Riverfront improvements – so that future generations won't have to redo what we started.



Successful Destinations continually refresh themselves, giving people new reasons to return again and again. They stay ahead of the "been there, done that" syndrome that sends visitors elsewhere.

For Riverfront, that means making capital improvements in the parks and introducing new programming.

Planned physical enhancements include a two-year project to upgrade the park system's 391 lights to LED – improving park lighting, reducing electric bills, and saving on maintenance costs. We leveraged the State's Neighborhood Assistance Act Credit Program to secure funding from Travelers to get the lighting upgrades started in 2015.

The popular downtown performance space also is scheduled for a major renovation. A multi-

year grant from the Mortensen Foundation will fund a replacement stage canopy and other enhancements.

In addition to clean, attractive parks, Riverfront visitors expect high-quality programming, such as annual favorites like Riverfest and dragon boat races. But they also ask "What's new?"

In 2015, one answer is "More food."

A three-day Food Truck Festival will flow into Riverfest, featuring multiple food trucks, music, and a movie night.

The first annual Bear's Smokehouse New England BBQ Championships, a two-day event, will showcase award-winning cook teams from around the nation. While guests sample good food, they will generate funding to support Riverfront.

Riverfront traditions like

Volunteers from corporations, community groups, and schools pitch in with park maintenance tasks such as mulching and weeding.

Pipes in the Valley, Taste of the Caribbean, a full season of high school and adult rowing, and a busy schedule of youth programming will be among the busiest calendar of programs and public events ever offered in the parks.

To keep building this momentum, Riverfront Recapture is expanding the Marfuggi Parks Fund to generate additional funding for ongoing operations, including public programming, communications, and other organizational needs.

The goal is to put the organization in a stronger position to respond to new ideas about making the Riverfront even more vibrant – and financially stable – than it is today.

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Support from corporations, foundations, and government provide nearly 40% of Riverfront Recapture's annual funding. We hope you will share your thanks with representatives of the following organizations:

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A little help from our friends goes a long way.

Your support of Riverfront Recapture changes the atmosphere along both banks of the river – providing a sense of community as well as improving quality of life for the nearly 900,000 visitors who explored our parks, joined us for recreation and outdoor adventures, tasted foods and experienced arts and music of diverse cultures in 2014.

Thank you for joining our efforts to preserve and enhance Riverfront Recapture for the benefit of so many to enjoy now and for the next generations to appreciate in the future.

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Created in 2011 to recognize and honor President and CEO Joe Marfuggi's 25th anniversary with Riverfront, this special fund provides a source of long-term support that can be used to make essential repairs and improvements in Riverfront parks. We especially thank the following contributors for their support in 2014:

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The Taste of the Caribbean and Jerk Festival, a survey respondent told us. "is like a mini-vacation to the Caribbean" - right

here at home.

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A vibrant Riverfront leaves a lasting impression on visitors from near and far as they explore the parks via the Riverwalks, promenade, and wooded trails or enjoy our festivals and performances. We thank the following individuals who have included Riverfront in their wills or other estate plans leaving a legacy for future generations:

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The Down and Dirty **Obstacle Course** event takes competitors through challenges like mud pits - while the 5K Riverfront Scrambles are good clean fun.

RECOGNITION **GIFTS**

We are grateful for those individuals who choose to honor or remember their loved ones with a contribution to Riverfront in 2014.

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This Annual Report identifies in bold all individual donors who have contributed to Riverfront for 10 or more consecutive years. They, and their gifts, offer wonderful testimony to the impact of what Riverfront Recapture offers to the community. Our Founders' Society members are leaders among the many people who realize and appreciate access to the Riverfront – and the parks, the festivals, and the programs that bring people to this beautiful natural oasis alongside the Connecticut River.

We welcome and thank the following who became new Founders' Society members in 2014:

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Mainstay donors have committed to convenient monthly giving through credit card transactions – they know their regular contributions to Riverfront add up throughout the year, making an impact and helping Riverfront to carry out our mission to:

- create accessible Riverfront parks and public recreational facilities to improve Metro Hartford's quality of
- make the Riverfront an attractive destination for visitors and residents:
- and use the revitalized Riverfront as a catalyst for investment to create jobs and improve residents' standard of living.

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Contact Rico Reyes if you'd like to learn more about Mainstay, at

rreyes@riverfront.org or 860-713-3131 x328.

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Music and dance from around the world are featured at a series of international festivals, such as Pipes in the Valley and the Riverfront Dragon Boat and Asian Festival.



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We appreciate the generosity of companies who match gifts of their employees. In sharing our thanks with them, we also extend our gratitude to the employees who inspired and requested those gifts:

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Riverfront's Community Rowing Program continues to thrive and grow, thanks in large part to the generosity and commitment of the following supporters:

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MANY HANDS MAKE CLEAN PARKS AND FUN EVENTS

In 2014, 1,932 people volunteered 8,392 hours in service to Riverfront, including 39 local businesses, corporations, and organizations participating in "days of caring" on the Riverfront. Some of them donated multiple days of service, and all of them made the Riverfront a more beautiful, welcoming place for everyone to use and enjoy. Volunteer activities ranged from trail maintenance to painting to gardening as well as supporting events and festivals. Many thanks to all who donated their skills and tireless efforts!

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Aetna Professional
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М

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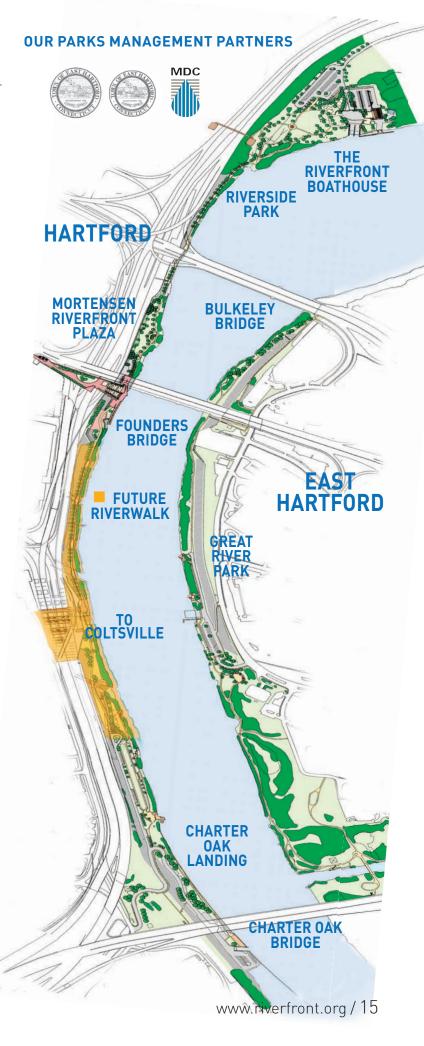


MOVING FORWARD

A State bond authorization of \$1.5 million is funding final design and permitting work for Riverwalk South. which will connect the downtown Riverfront with Charter Oak Landing and create a new entrance to the Riverfront from Coltsville, which has received Congressional designation as a national historical park. This phase of the Riverwalk South project will create a temporary walkway to open up public access through the area while planning continues. Additional fundraising will be required to construct the permanent improvements.

From new distr River apar More wort projetotal apar company consappr pipel walk River and B took River the cecon that envis

Front Street, a popular new entertainment district near the Riverfront, is adding apartments in 2015. More than \$1 billion worth of development projects, including a total of 1100 new apartments, is recently completed, in construction, or approved and in the pipeline – all within walking distance of the Riverfront in Hartford and East Hartford. It took time but the Riverfront is becoming the catalyst for economic investment that was always envisioned.



RIVERFRONT RECAPTURE, INC. FOR THE YEAR ENDED DECEMBER 31, 2014

STATEMENT OF FINANCIAL POSITION

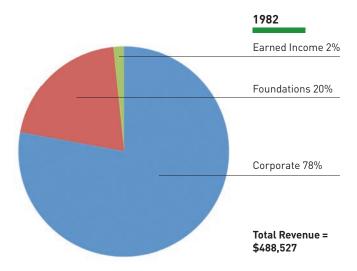
STATEMENT OF FINANCIAL POSITION	OPERATIONS	CAPITAL PROJECTS AND ENDOWMENT
ASSETS		
Cash and Equivalents	\$ 276,876	\$ 72,585
Investments	643,402	1,606,022
Pledges and Contributions Receivable	129,335	349,949
Grants Receivable	97,062	_
Due from Funds	_	150,836
Prepaid Expenses	19,175	_
Accounts Receivable	3,243	_
Equipment, Net of Accumulated Depreciation Total Assets	243,270 \$ 1,412,363	<u> </u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts Payable and Accrued Liabilities	\$ 95,541	\$ -
Due to Funds	150,836	_
Refundable Advances	47,507	_
Loan Payable	26,013	_
Total Liabilities	319,897	
Net Assets	<u> </u>	
Unrestricted	1,022,821	_
Unrestricted—Board Designated	_	591,779
Temporarily Restricted	69,645	1,383,289
Permanently Restricted	_	204,324
Total Net Assets	1,092,466	2,179,392
Total Liabilities and Net Assets	\$ 1,412,363	\$ 2,179,392
STATEMENT OF ACTIVITIES		
Support and Revenue		
Government Grants	\$ 553,995	\$ 43,745
Corporate Support	310,594	150,000
Contributions from Individuals	236,660	15,247
Foundation Grants	365,122	349,409
Special Events Net Revenue	112,690	_
Program Fees	474,871	_
Other Earned Income, Net	247,670	-
Investment Income/Gains	29,622	75,764
Reallocation of Investment Income to Operations Total Revenue	61,210 2,392,434	(61,210) 572,955
Expenses	2,372,434	
Program Services	2,107,409	_
Capital Projects		49,303
General and Administration	120,933	400
Fundraising	336,003	_
Total Expenses	2,564,345	49,703
Change in Net Assets:		
Unrestricted	(196,122)	2,423
Temporarily Restricted	27,748	516,955
Permanently Restricted		4,274
Total Change in Net Assets	(168,374)	523,652
Net Assets, Beginning of Year	1,260,840	1,655,740
Net Assets, End of Year	\$ 1,092,466	\$ 2,179,392
industry Elia of Tour	T 1,072,-100	Ψ 2,177,072



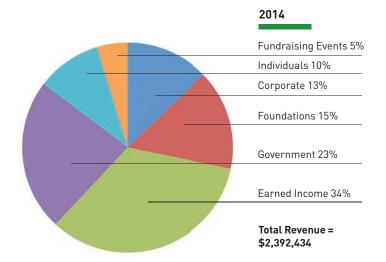


These condensed statements are derived from the audited financial statements for the year ended December 31, 2014. A copy of the complete statement is on file and available at the the offices of Riverfront Recapture, Inc., 50 Columbus Boulevard, Hartford, CT. Riverfront Recapture's auditor is CohnReznick LLP.

Riverfront Recapture Diversifying Sources of Operating Revenue



1982 was the first full year of operations. Corporate support and a grant from the Hartford Foundation for Public Giving funded Riverfront's master plan.



By 2014, the revenue base had become more diverse, with 34% of all revenue coming from earned income sources such as program fees, vendor fees, and private events at the Boathouse.

RIVERFRONT RECAPTURE, INC. BOARD OF DIRECTORS

(AS OF APRIL 23, 2015)

A diverse group of men and women, representative of the MetroHartford community, generously contributes time and talent to Riverfront Recapture's Board of Directors.

Robert M. Annon* Harold Blinderman Jodi Brennan Christopher Byrd Kathleen Cassidy Patrick Caulfield Ranjana Chawla* Peter Christian Susan B. Clemow Thomas P. Cody* Frank C. Collins, Jr. Roy H. Collins III Julio Concepcion John Henry Decker Thomas Deller*# William DiBella*# Susan Freedman Ryan Gardner Donald S. Gershman Margaret Gregg Mark Griffin

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Marc Weinberg#

Lyle Wray*# *EXECUTIVE COMMITTEE # EX-OFFICIO OFFICERS AND COMMITTEE CHAIRS Thomas P. Cody David P. Jenkins Joseph R. Marfuggi PRESIDENT AND CEO David Klein TREASURER Rita Rivera Ortiz SECRETARY David Jenkins CHAIR AUDIT COMMITTEE Chrissie Ripple CHAIR, DEVELOPMENT COMMITTEE David Klein CHAIR, FINANCE & HUMAN RESOURCES COMMITTEE

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Camilo Serna
CHAIR, PARK PLANNING COMMITTEE

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RIVERFRONT RECAPTURE STAFF

(AS OF APRIL 23, 2015)

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PRESIDENT AND CEO

FINANCE AND ADMINISTRATION
Peter Morse
FINANCE DIRECTOR
Venus Dickson
FINANCE MANAGER

DEVELOPMENT AND COMMUNICATIONS
Deborah Baker
DIRECTOR OF DEVELOPMENT AND
COMMUNICATIONS

Ricardo Reyes
DEVELOPMENT ASSOCIATE

Elizabeth Patterson

Nathan Oldham

COMMUNICATIONS AND MARKETING
MANAGER

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DIRECTOR OF EVENTS AND PROGRAMS

Craig D. Mergins
ASSISTANT DIRECTOR OF COMMUNITY
RELATIONS AND PARK OPERATIONS

Joshua Urrutia
EVENTS MANAGER
William Sullivan
ADVENTURE PROGRAM MANAGER

Margaret Girardi-Telech
VOLUNTEER & PROGRAMS COORDINATOR

PARK DEVELOPMENT & CONSTRUCTION

Marc A. Nicol
DIRECTOR OF PLANNING AND PARK
DEVELOPMENT

RIVERFRONT RANGERS
Richard J. Lopa

DIRECTOR OF RANGER SERVICES

ROWING

Brian Wendry ROWING DIRECTOR Christopher Hayes Non-Profit U.S. Postage PAID Permit # 100 Bristol, CT



