



2017 ANNUAL REPORT

**RIVERFRONT
RECAPTURE**



Public parks are critically important to the quality of life of a community.

They offer the community a place to gather, be active and reconnect with nature. At Riverfront Recapture, we are very proud of the role that our four parks play in enhancing the vibrancy of Greater Hartford. In 2017, we continued to offer people the opportunity to experience the majesty of the Connecticut River. More than 617,000 people took advantage of that opportunity through our events, programs and activities.

We take our responsibility as a steward of the river seriously and continually look for ways to build on the success that we have had to date. It is easy to forget that not too many years ago, getting to the river was a challenge. Riverfront's parks have reopened access to the river and, as 2018 unfolds, the organization will continue to work on adding new ways to connect people to the Connecticut River.

The work of Riverfront Recapture is not possible without the support of so many partners, sponsors and donors. Our thanks to you for your support. We are excited about the year ahead and look forward to seeing you in our parks.

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as of April 26, 2018

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Cover: Starting line at USA Cycling's Cyclocross National Championships in Riverside Park

Left: Riverfront Fireworks; Right: Volunteers assist dragon boat teams on the docks at Mortensen Riverfront Plaza

With your support, Riverfront Recapture connected more than 617,000 people with the Connecticut River in 2017. Your generosity helps us maintain and improve our parks and trails, fund free public events and festivals, provide outreach to underserved urban youth, and sustain one of New England's largest and most successful community rowing programs. Throughout the year your investment allowed us to fulfill our vision of a beautiful riverfront park system that is widely recognized and highly utilized as a unique regional asset.

The USA Cycling Cyclocross National Championships were held in Riverside Park in January, setting the tone for an exciting year in our parks. The event drew people from across the United States and created excellent visibility for the entire Hartford region. Our new weekly events, created in response to your feedback, were a huge hit during the summer season. Enthusiastic crowds enjoyed a wide range of programs including Potter in the Park, Yoga on the Plaza, RiverBarre and Midday Meditation. Riverfront Fireworks once again lit up the city skyline, and we all cheered as Riverfront Rowing brought home 16 gold medals and the Mens Points Title from USRowing's Masters Nationals. Thousands of young people from throughout the region participated in Riverfront Adventure and Youth Rowing. Park maintenance was enhanced as we strive to keep our parks were clean and accessible through all seasons. Our amazing volunteers improved the Riverfront experience for everyone as they invested their time and talent in our parks and trails, at our events, and with our programs.

This year promises to be as memorable. The first January flood in our history demonstrated the power of nature in the form of ice. Solar panel installation on our boathouse roof serves to reduce our environmental footprint and energy costs. Plans to add a significant two-mile extension to our Riverwalks are underway. This expansion and connection with Windsor Meadows State Park and the Bissell Bridge will attract even more park visitors and non-motorized commuters on a daily basis.

We'll be offering even more opportunities for engagement in the coming months. As a follow-up to the successful visit of the Niña and Pinta in 2017, the Onrust, a replica of Adriaen Block's Dutch ship, will dock at Mortensen Riverfront Plaza June 21-24. Stay tuned for the return of our weekly summer programs, including contemporary dance Tuesday nights in Great River Park and Free Movies in the Park at Charter Oak Landing. Favorite events including Dragon Boat racing and the Riverfront Food Truck Festival will be back, new events are in the works, and we'll have plenty to celebrate at the 20th Head of the Riverfront.

Your support, guidance, and advocacy is essential, as we work together to provide opportunities to connect people with the Connecticut River, whether it be for recreation, relaxation, adventure, entertainment, sharing culture or enjoying a sense of community.

On behalf of the hundreds of thousands of visitors who will enjoy our parks in 2018, THANK YOU!

Right: Racing at USA Cycling's Cyclocross National Championships; UCONN rowers in Riverside Park; concertgoers in Great Park, adventure program participants; free yoga at Mortensen Riverfront Plaza; runners on the Riverwalk in February





**CORPORATE,
FOUNDATION &
GOVERNMENT
SUPPORT**

Corporate, foundation, and government support for Riverfront Recapture is key to our work and simultaneously an investment in the broader community. Please share your thanks with representatives of the following organizations:

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IN-KIND

Contributed goods and services
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many Riverfront activities. We
thank the following donors:

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Vineyard Thimble
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Wadsworth Atheneum Museum
of Art
XL Catlin
Zoppa Studio

**Left: Cyclist in Great River Park; view
of The Taste of the Caribbean from the
Founders Bridge**

**Right: Participants in the Run Row
Eg 5K; Michael Zaleski, Riverfront
president & CEO, volunteering with
Mayor Leclerc at an East Hartford town
cleanup; Joe Marfuggi, David Klein
and Rita Ortiz at The Big Mo' at UCONN
Hartford; Columbus' ships docked at
Mortensen Riverfront Plaza; summer
rowing in Riverside Park; splashing
around at the Taste of the Caribbean.**





**FRIENDS
OF
THE
RIVER**

Thank you to the many friends who believe in our mission to connect people with the Connecticut River, and contribute to make it possible. More than 617,000 people joined us for: health and fitness opportunities ranging from recreational to competitive; leisure and relaxation; exploration of nature; and enjoyment of food, art, and music. Your donation has significant impact on quality of life in our region.

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Left: Cleaning up the boats after evening rowing

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Our Founders' Society members are committed to the Riverfront and providing access to the Connecticut River through our parks – demonstrated through their donations for 10 or more consecutive years. We recognize their steadfast support by identifying them in bold in this Annual Report. Thank you for your dedication to the community, and for encouraging others to follow your example. We welcome and thank the following who became new Founders' Society members in 2017:

Deborah C. Boldry
Marguerite Boslaugh & David
Guadiana

Lynne & Austin Carey

Tim & Diane Covello

G.D. Cropper

Mr. & Mrs. David G. Feist

Kevin Flanagan & Susan G.

Ellsworth

Tom Foley

Tom & Mary Kay Godar

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Joan K. Hagan

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Tom & Dougie Trumble

Mr. & Mrs. Robert P. Volpe

Andrew & Amanda Wallace

Brian Wendry

RECOGNITION GIFTS

We are grateful for those individuals who choose to honor or remember their loved ones with a contribution to Riverfront:

IN HONOR OF

Bob Annon

Michael Bernard

Sarah Ingram

Dave Jenkins

Joe Marfuggi

Larry Mowell

Mike Puckly

Sali & Jack Riege

Lizbeth Teare

Fred & Sylvie Utick

Brian Wendry

Michael Zaleski

IN MEMORY OF

Margaret Mary Andreo

Lawrence Batignani

Alison Coolbrith

Aaron Joseph Dornan

Bruce MacDermid

Bernice Van Overstraeten Miller

John Mosimann

Paul Pearson

Luc-John Pentz

Helen & Robert Roth

Woodrow "Woody" Saccoccio



MAINSTAY

Mainstay donors increase their impact through their commitment to convenient monthly giving. Their contributions throughout the year help sustain Riverfront in our role as a guardian of the Connecticut River and our parks:

Deborah Baker	Richard J. Lopa
Peter & Adriane Beller	Nancy Macy & Robert Painter
Louise & Norman Coates	Joe Marfuggi
Jacquelyn T. Coleman & Charles V. Agnano	Joanne & David Marriott
Linda R. Cromwell	Jennifer & Marc Nicol
Donna P. Frank	Mr. & Mrs. J. Lucien Plante
Wendy & Bob Fritz	David & Patricia Porteous
Emily Fuller	Rico J. Reyes
Gretchen Gregg	Bernard H. Rosen
Carrie & Jonathan Hammond	Art Snyder
Claudia Hart	Sharon Spinelli
Jennifer Klau	Ann Vibert Wuelfing
Francine & Joseph G. Linonis, Jr.	Michael & Kerry Zaleski
	Dr. Lawrence Zemel & Eliane Sandler

RIVERFRONT LEGACY SOCIETY

Many people have special memories of their Riverfront Recapture experiences. Some individuals, by including Riverfront in their estate plans, have ensured that others will have similar opportunities to explore, learn, and enjoy the river and the parks. We thank the following individuals who have left or intend to leave a legacy to Riverfront to continue our mission far into the future, as together we connect people to the Connecticut River:

Mr.* & Mrs. Maurice A. Belanger	Joe Marfuggi
Dr. G. Peter Bloom	Carle & Larry Mowell
Christopher Byrd	Edith* & John* Davis Murphy
Susan & Brian Clemow	Mike Puckly
Alison Coolbrith* & Barry Lastra	John H. Riege
Ellsworth S.* & Virginia* Grant	Sali G. Riege
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	Twombly*
	Don & Jean Wilson
	Michael Zaleski

Panutda Suwannononda

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Craig & Denise Sylvester

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Liz & Mark Teare

Margaret V. Tedone

Sebastian & Dr. Nancy E.

Testa

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Mr. & Mrs. Robert P. Volpe

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Mariana Wagoner

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Merle & David Harris

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Derek Howell

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Mark W. Jay & Karen Pakula

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Carol Dill Kruse

Nancy & Jerry Lahman

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Susan Lennon

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Leta Marks**Gwen & Tom Marrion**

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Nicholas Mongilo

James E. Morse

Bill & Sue Moses

John Mulvaney

Virginia & Warren Naugler

Susan Neville

Gail & Tony Newman

Pat & Ray Noeker

Jim & Julie O'Brien

Claudia Odiaka

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Bruce Putterman

Carolyn Reading

Erin Rector

Jack & Debbie Reid

Carol & George Reider

Daniel Peter Rex

Rico J. Reyes & Andrew

Ardizzoia

**Ellen J. Robinson & James
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Caroline H. & David Rohrbach

Norman & Carin Roos

Julia Rosenblum & Leonard

Felson

Charlie & Pat Rossi

Tina Sacco

Stuart Sakovich & Judy Lewis

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George & Gesella Stephan

Ed & Marilyn Stockton

Mrs. George D. Stoughton

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Frederick Vonmechow

Geoffrey Walsh

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F. Bruce Wentworth

Laura Weston

Janet Wilkenson

Sarah Willhoft

Joe & Susan Wilson**Kathy & Steve Wilson**

Kevin & Marcia Winn

Andrew Wizner & Sheila Houlihan

Dr. & Mrs. C. Steven Wolf

Al & Barbara Zakarian

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Christina Adajian

Ruth Alexander

Andrea Allen

Jenna Andrews

Anonymous

Kathy Bacon

Laurie Bain

Sharon Bell

Rich Bello

Edwin Below

Marshall & Karen Berger

Ajay Beri

Brett Berman

Emily Berman

Margaret Bernard

Roni Roslyn Berson

Ladd M. Bethune

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Yvonne Dinnald-Kerr

Lillian B. Doerschler

The Donston Family

Diane & Paul Duva

Eleanor Duva

Susan Euccarino

John & Rachel Ewaski

Faye Ewen

Kelly Fagan

Jessy Fayle

Melanie Fiddler

Carol Gabrielson Fine

Matthew Fitzsimmons

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Joy Marie Floyd

Estelle & Myron* Freed

Marilda Gandara

Rick Garrey

Carolyne Gatesy

Annette & Seymour Gavens

Susan Giniso

Margie A. Girardi-Telech &

Bill Telech

Sid Glassman

Amy Goldstein

Mrs. C. Raymond Gough

Robert Greger

Rosalyn Gregg

Carole & Richard Guttman

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Brendan McKiernan

Katie McWilliams

Bruce Michaels

James Michaud

Daniel T. Miller**Ann Milner**

Brit Montmeat

Debra Morton

Judy & Cliff Moss



MARFUGGI PARKS FUND

This special fund provides a source of long-term support that can be used to make essential repairs and improvements in Riverfront parks, named in recognition of then-President & CEO Joe Marfuggi in 2011. While Joe retired in 2015, this fund has continued to grow through contributions and earnings, with periodic special expenditures approved by Riverfront's Board of Directors. We especially thank the following contributors for their support in 2017:

Susan & Brian Clemow
Mary Lou & Jim Dahmer
Mr. & Mrs. Monte Henderson
Bill Jones

Barry Lastra
David R. Robb
Helen & Nelson Sly

MATCHING GIFTS

Special thanks to the companies who provided matching gifts – and to the employees who inspired and requested those gifts:

Aetna Foundation Inc.
Alliance Data
Bank of America
ChevronTexaco
Cigna Foundation
ConsivaJohnHancock
Fitzgerald & Halliday Inc.
IBM Corporation
Lincoln Financial Foundation

MassMutual Financial Group
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UnitedHealth Group
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John & Marylou Welch
Barbara A. Wentworth
Edwin Williams
Robert O. Williams & Susan Burns
Susan Wiskowski, M.D.
Lyn Woljeck
Ethel Wright

Left: Charter Oak Landing, spring

Right: Travelers volunteers – improvements at Great River Park



VOLUNTEERS

Volunteers are essential to keeping Riverfront parks beautiful and welcoming, helping with events, and assisting in the office. In 2017, 1,835 people volunteered 8,297.5 hours of service to Riverfront. Among the various types of service, volunteers tackled some big park garden projects, dock repairs, and trail maintenance; cleaned sculptures and lawn chairs; and helped to count people in the parks. Volunteers represented 35 local businesses, corporations, and organizations, as well as individuals. Individuals listed either volunteered more than 75 hours or at multiple events. Many thanks to all who donated their time and skills.

Polo Abon
Accenture Interns
Aetna Procurement
AmeriCorps NCCC
Hamza Aslam
Big Mo' volunteers
Berkshire Bank
Mubera Becirovic
Sunilda Caminero
Capital Prep Student Athletes
Catholic Heart Workcamp
Connecticut Adaptive Rowing
program volunteers
Connecticut Bass Federation
Connecticut River Academy
Cops + Bobbers, Hooks + Ladders
volunteers
David Crockett
Kevin Deame
Doosan Fuel Cell America
Ernst & Young LLP
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Grant Thornton LLP
David Guadiana
The Hartford
Hartford Community Court
Hartford Police Hispanic Officers
Association
Head of the Riverfront Regatta
volunteers
Amir Johnson
Junior League of Hartford
Eric Kasowitz
Don Knapp
Jennifer Lambert
Latino Fest volunteers
Lindberg & Ripple
David McCartney
Roberta Murphy
Kaitlin Nicol
Jonathan Nyberg
OPTUM/UnitedHealthcare
Rob Paggioli
Philadelphia Insurance
Companies

Kristen Poulin
Matt Poulin
Pratt & Whitney
PricewaterhouseCoopers
PricewaterhouseCoopers Interns
REI
Rosalie Rioux
Riverfront Community Rowing
volunteers
Riverfront Cyclocross Race
volunteers
Riverfront Dragon Boat & Asian
Festival volunteers
Riverfront Fireworks volunteers
Riverfront Food Truck Festival
volunteers
Leslie Ryan
Graydon Stewart
Taste of the Caribbean + Jerk
Festival volunteers
Bill Telech
Travelers BI Shared Product +
Platform Workstation

Travelers Operation/ UM Summer
Interns
Travelers Summer Student
Committee
Travelers Young Professionals
UCONN HARTS
UCONN Net Impact Graduate
Chapter
University of Hartford Hawks
University of Hartford Summer
Place
USA Cycling's 2017 Cyclocross
Nationals volunteers
Eric Van de Berg
Vision Technologies LLC
Voya
Watkinson School
Webster Bank
Marc Weinberg
XL Catlin
XL Catlin Interns



2017 FINANCIALS

ASSETS

Cash and Investments	\$2,785,836
Receivables	\$241,156
Equipment	\$443,269
Prepaid Expenses	\$11,867
TOTAL ASSETS	\$3,482,128

LIABILITIES & NET ASSETS

Payables	\$130,583
Refundable Advances	\$26,950
Net Assets	\$3,324,595
TOTAL LIABILITIES AND NET ASSETS	\$3,482,128

REVENUE

Grants and Contributions	\$2,398,520
Program Fees and other Earned Income	\$757,051
TOTAL REVENUE	\$3,155,571

EXPENSES

Program Services	\$2,747,768
General Administration	\$105,802
Fundraising	\$293,459
TOTAL EXPENSES	\$3,147,029

INVESTMENT RETURN **\$360,517**

TOTAL NET ASSETS

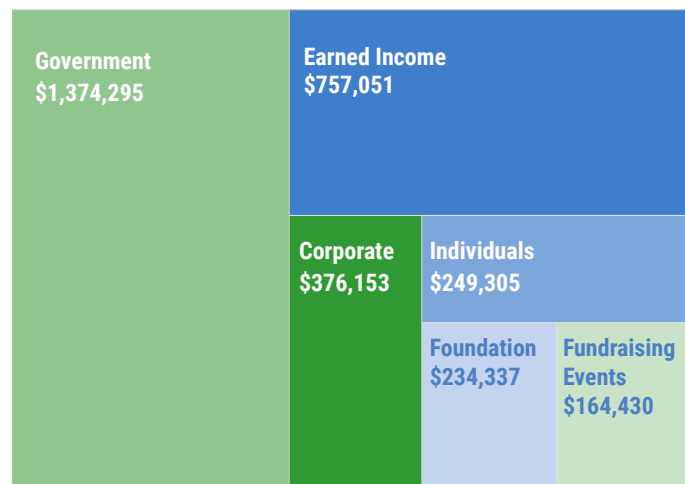
Beginning of Year	\$2,955,536
End of Year	\$3,324,595

This summary is derived from the audited financial statements for the year ended December 31, 2017. A copy of the complete statements is available at www.riverfront.org/financials

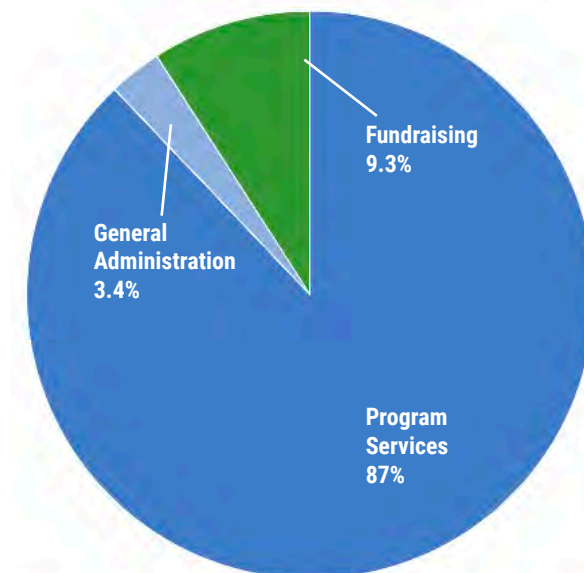
PUBLIC/PRIVATE PARTNERSHIP

Total Revenue, 1981- 2017	\$123,021,231
Public, 59%	\$72,173,871
Private, 41%	\$50,847,361

2017 SOURCES OF REVENUE



2017 EXPENSES



MANAGEMENT PARTNERS



Left: Yoga at Mortensen Riverfront Plaza; recreation along the Riverwalk; swinging at Riverside Park; first lesson in Dragon Boat paddling, preparing for the Riverfront Dragon Boat & Asian Festival in Riverside Park; Riverfront staff at Cyclocross Nationals; Sounds of Summer in Great River Park





STAFF

Robert Allan

Director of Public Safety

Deborah Baker

Director of Development

Tara Cantor

Communications & Marketing Manager

Robert Capossela

Development Associate

Martha Conneely

Park Development Associate

Hector Diaz

Rowing & Operations

Venus Dickson

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Director of Planning & Park Development

William Sullivan

Director of Riverfront Adventure

Joshua Urrutia

Director of Events

Brian Wendry

Director of Rowing

Lindsay Wessell

Development Associate

Michael Zaleski

President & CEO

The Big Run, Great River Park



Intro to erg(ometers) session for youth with Rowing Director Brian Wendry, Riverfront Boathouse, Riverside Park; Hartford Mayor Luke Bronin reading at Potter on the Plaza, Mortensen Riverfront Plaza; RiverBarre, Mortensen Riverfront Plaza; Head of the Riverfront Regatta, Mortensen Riverfront Plaza; Fishing, Great River Park; Potter on the Plaza readers, Natasha Roggi, Sara Bronin and Mark Zinni, Mortensen Riverfront Plaza. Right: Winter view of Mortensen Riverfront Plaza; sculling, Riverside Park; rainbow evening on the Connecticut River; at the Riverfront boathouse, Riverside Park; Michael Zaleski, Riverfront president & CEO, Cathy Malloy, director, Greater Hartford Arts Council, Luke Bronin, Hartford Mayor and Chris Christie, Hartford Festival of Jazz; Toward Union Lines, a winter view, Mortensen Riverfront Plaza; Project Horizon University of Hartford at Riverfront Adventure.



