



The Big Mo' at the Fuller Brush Building

October 12, 2023

Showcase your company and your community support by sponsoring The Big Mo' at the Fuller Brush Building. Event proceeds support Riverfront Recapture's parks, events, and programs, all of which benefit the MetroHartford community.



EMERALD SPONSOR | \$15,000

- 12 Momentum Tickets, which include pre-event access
- Program recognition, logo and a complimentary full screen ad
- Logo recognition in/on event invitations, swag bag given to all attendees and digital/easel signage throughout event site
- Recognition on all event collateral, TV, print and outdoor advertising, social media, press releases and website

PLATINUM SPONSOR | \$10,000

- 8 Momentum Tickets, which include pre-event access
- Program recognition, logo and a complimentary half-screen ad
- Logo recognition in/on swag bag given to all attendees and digital/easel signage throughout event site
- Recognition on all event collateral, invitations, print and outdoor advertising, social media, press releases and website

GOLD SPONSOR | \$5,000

- 6 Momentum Tickets, which include pre-event access
- Program recognition, logo and a complimentary quarter-screen ad
- Recognition in/on swag bag given to all attendees and digital/easel signage throughout event
- Recognition on print advertising, social media, press releases and website

SILVER SPONSOR | \$3,000

- 4 Momentum Tickets, which include pre-event access
- Recognition in program
- Recognition in/on swag bag given to all attendees and digital/easel signage throughout event
- Recognition on print advertising, social media, press releases and website

BRONZE SPONSOR | \$2,000

- 2 Momentum Tickets, which include pre-event access
- Recognition in program
- Recognition in/on swag bag given to all attendees and digital/easel signage throughout event
- Recognition on social media, press releases and website

ADDITIONAL RECOGNITION AT ALL SPONSORSHIP LEVELS

- Networking with Riverfront supporters, local and regional businesses and political leaders
- Opportunity to provide a give-away item for swag bag given to all attendees
- Option to purchase additional tickets at a discount
- On "Our Supporters" page on riverfront.org, in our Annual Report, and on the Wall of Fame at Mortensen Riverfront Plaza



FOR MORE INFORMATION CONTACT DEBBIE BAKER AT
DBAKER@RIVERFRONT.ORG OR (860) 713-3131 EXT. 326.



The Big Mo' at the Fuller Brush Building Sponsorship Form

Business/Org. Name (as you would like it listed in print materials)

Person authorized to execute sponsorship: _____

Signature: _____

Contact Person for Sponsorship Details (if different)

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment Information

Please reserve our sponsorship

- Emerald, \$15,000
- Platinum, \$10,000
- Gold, \$5,000
- Silver, \$3,000
- Bronze, \$2,000
- Other _____

Enclosed is my check, payable to Riverfront Recapture

Visa/Mastercard/AmEx: _____

EXP (mm/yy): _____ Code: _____

Name on Card: _____

Signature: _____

We cannot participate this year, but enclosed is our
tax deductible contribution \$ _____

Program information will be sent separately. Send Sponsorship Form and payment to:
Riverfront Recapture, Inc., Attn: Deborah Baker, 50 Columbus Boulevard, 1st Floor, Hartford, CT 06106

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**RIVERFRONT
RECAPTURE**
