

2024 RRI Development - Annual Donor Events and Communications Calendar

2024	Written Communications (min. of 5 mailings)	Events
January		
February		
March		
April	Riverfront Recap	
May	Board "Friends" letters mailed in early May Board Annual Operating Support commitment mailing Annual Report	Meadow Hike Trail/RLI Saturday, May 4, 9:30 am Charter Oak Landing Stroll Monday, May 20, 5pm
June		Marfuggi Riverwalk - Woods Hike Saturday, June 1, 8:30 am Donor Recognition Reception ('23 and '24) Boathouse, Thursday, June 6, 5:00 pm Board "Friends Invitational" - Summer Solstice Great River Park, Thursday, June 20, 5pm Donor Kayaking Saturday, June 29, 1pm Summer Pops Great River Park, Saturday, June 29, early evening

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July	Riverfront Recap, plus reminder letter	
August	Board preview and assignment of Board-signed letter lists	Board "Friends Invitational" - National Eat Outside Day Charter Oak Landing - Saturday, August 31, noon
September	Sept/Oct Mailing of Board Signed Letters Acquisition Mailing to Potential Interest-Match (purchased) List	
October	Late Oct/early Nov Riverfront Recap, plus reminder letter	The Big "Mo" Meadow Trail Hike/RLI Date TBD
November		Marfuggi Riverwalk - Woods Hike Date TBD
December	Year-end donor thank you card Year-end lapsed donor card with reminder letter	