



Sponsor The Big Mo' 2024

Showcase your company and your commitment to community by sponsoring The Big Mo', Riverfront Recapture's annual fundraiser, celebrating momentum along the Connecticut River. This year's event takes place at the future site of Riverfront Recapture's new park, a symbol of revitalization and green space preservation. The new park will transform more than 60 acres of previously inaccessible land into a space that connects the community to the Connecticut River.

EMERALD SPONSOR | \$15,000

12 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary full-sized program and screen ads
- Logo on event invitations, digital/easel signage throughout the event site
- Featured in all event collateral, TV, print, outdoor advertising, social media, press releases, and website

PLATINUM SPONSOR | \$10,000

8 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary half-page program and screen ads
- Logo on digital/easel signage throughout the event site
- Featured in all event collateral, invitations, print, outdoor advertising, social media, press releases, and website

GOLD SPONSOR | \$5,000

6 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary quarter-page program and screen ads
- Logo on digital/easel signage throughout the event site
- Featured in print advertising, social media, press releases, and website

SILVER SPONSOR | \$3,000

4 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition
- Logo on digital/easel signage throughout the event site
- Featured in print advertising, social media, press releases, and website

BRONZE SPONSOR | \$2,000

2 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition
- Logo on digital/easel signage throughout the event site
- Featured in social media, press releases, and website

ADDITIONAL RECOGNITION AND BENEFITS AT ALL SPONSORSHIP LEVELS:

- Networking opportunities with Riverfront supporters, local and regional businesses, and political leaders
- Option to purchase additional tickets at a discount
- Inclusion on the "Our Supporters" page on riverfront.org, in our Annual Report, and on the Wall of Fame at Mortensen Riverfront Plaza

For more information contact Debbie Baker at dbaker@riverfront.org or (860) 713-3131 ext. 326.



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HOT AIR BALLOON SPONSOR | \$12,500 - LIMIT TWO 10 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary full-sized program and screen ads
- Logo on digital/easel signage throughout the event site
- Featured in all event collateral, TV, print, outdoor advertising, social media, press releases, and website
- Recognition on hot air balloon signage

ENTERTAINMENT SPONSOR | \$7,500 6 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary half-page program and screen ads
- Logo on digital/easel signage throughout the event site
- Featured in all event collateral, TV, print, outdoor advertising, social media, press releases, and website
- Recognition on signage in front of entertainment area and in announcements from performers

COCKTAILS & COMMUNITY SPONSOR | \$7,500 4 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary half-page program and screen ads
- Logo on digital/easel signage throughout the event site
- Featured in all event collateral, TV, print, outdoor advertising, social media, press releases, and website
- 4 tickets to the young professionals event, Cocktails & Community, on Thursday, September 26

COMMUNITY CELEBRATION SPONSOR | \$7,500 4 MOMENTUM TICKETS WITH SPECIAL EVENT PERKS

- Program recognition, logo, and complimentary half-page program and screen ads
- Logo recognition in/on easel signage throughout both events
- Featured in all event collateral, TV, print, outdoor advertising, social media, press releases, and website
- Recognition on the community celebration mailer, sent to 7,500 neighborhood homes
- Opportunity to have a presence at the free, community celebration and picnic, 11 am - 2 pm on September 28

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The Big Mo' Sponsorship Form

Business/Org. Name (as you would like it listed in print materials)

Person authorized to execute sponsorship: _____

Signature: _____

Contact Person for Sponsorship Details (if different)

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment Information

Please reserve our sponsorship

- Emerald, \$15,000
- Platinum, \$10,000
- Gold, \$5,000
- Silver, \$3,000
- Bronze, \$2,000
- Other _____

Enclosed is my check, payable to Riverfront Recapture

Visa/Mastercard/AmEx: _____

EXP (mm/yy): _____ Code: _____

Name on Card: _____

Signature: _____

We cannot participate this year, but enclosed is our tax deductible contribution \$ _____

Program information will be sent separately. Send Sponsorship Form and payment to:
Riverfront Recapture, Inc., Attn: Deborah Baker, 50 Columbus Boulevard, 1st Floor, Hartford, CT 06106

**FOR MORE INFORMATION CONTACT DEBBIE BAKER AT
DBAKER@RIVERFRONT.ORG OR (860) 713-3131 EXT. 326**

