



SPONSOR THE BIG MO' NOVEMBER 18, 2026 ELEVATE AND CELEBRATE

The view from Hartford to East Hartford is about to change, and you'll be in from the ground floor to the highest viewpoint.

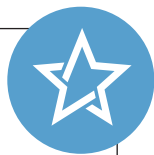
Put your company and your commitment to community in the limelight through sponsorship of The Big Mo', Riverfront Recapture's annual fundraiser, celebrating momentum along the Connecticut River.

Our host this year is 111 Founders Plaza, one of several Portside East properties to be transformed in the next several years. The spotlight will shine on their transformational plans of the Founders Plaza area, along with those of Konover-Eastpointe, and two major projects in Great River Park. The location provides spectacular panoramic views of Great River Park, the Connecticut River, Charter Oak Landing, Mortensen Riverfront Plaza, and Riverside Park.

Experience the future of this vibrant riverfront community while enjoying delicious food, refreshing beverages, and great company in a unique setting.

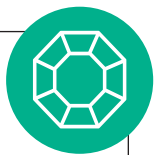
Proceeds benefit Riverfront Recapture's parks, free events, and year-round programs, helping support and create vibrant public spaces and unforgettable experiences for everyone who enjoys our riverfront.

PRESENTING SPONSOR | \$25,000



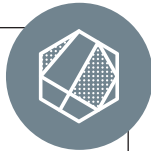
- ▶ 20 Momentum tickets - pre-event and main event
- ▶ Visible recognition
 - ▷ two-page print ad in Program Book
 - ▷ full-screen logo or ad in rotating display
- ▶ Logo recognition in/on event invitations and digital/easel signage throughout event site
- ▶ Recognition on all event collateral: TV, print and outdoor advertising, social media, press releases, and website
- ▶ Specialty branded giveaway item

EMERALD SPONSOR \$15,000



- ▶ 12 Momentum tickets - pre-event and main event
- ▶ Visible recognition
 - ▷ full-page print ad in Program Book
 - ▷ full-screen logo or ad in rotating display
- ▶ Logo recognition in/on event invitations and digital/easel signage throughout event site
- ▶ Recognition on all event collateral: TV, print and outdoor advertising, social media, press releases, and website

PLATINUM SPONSOR \$10,000



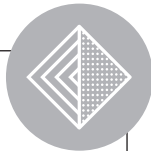
- ▶ 8 Momentum tickets - pre-event and main event
- ▶ Visible recognition
 - ▷ half-page print ad in Program Book
 - ▷ full-screen logo on on-site rotating display
- ▶ Logo recognition in/on digital/easel signage throughout event site
- ▶ Recognition on all event collateral: TV, print and outdoor advertising, social media, press releases, and website

GOLD SPONSOR \$5,000



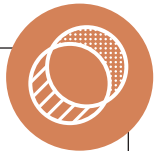
- ▶ 6 Momentum tickets - pre-event and main event
- ▶ Visible recognition
 - ▷ quarter-page print ad in Program Book
 - ▷ half-page screen logo on on-site rotating display
- ▶ Logo recognition in/on digital/easel signage throughout event site
- ▶ Recognition on all event collateral: TV, print and outdoor advertising, social media, press releases, and website

SILVER SPONSOR \$3,000



- ▶ 4 Momentum tickets - pre-event and main event
- ▶ Visible recognition
 - ▷ listing in Program Book
 - ▷ quarter-page screen logo on on-site rotating display
- ▶ Logo recognition in/on digital/easel signage throughout event site
- ▶ Recognition on all event collateral: print advertising, social media, press releases, and website

BRONZE SPONSOR \$2,000



- ▶ 2 Momentum tickets - pre-event and main event
- ▶ Visible recognition
 - ▷ listing in Program Book
 - ▷ quarter-page screen logo on on-site rotating display
- ▶ Logo recognition in/on digital/easel signage throughout event site
- ▶ Recognition on all event collateral: social media, press releases, and website

ADDITIONAL RECOGNITION AND BENEFITS AT ALL SPONSORSHIP LEVELS

- ▶ Networking with Riverfront supporters, local and regional businesses and political leaders
- ▶ Option to purchase additional tickets at a discount
- ▶ On "Our Supporters" page on riverfront.org, in our Annual Report, and on the Wall of Fame at Mortensen Riverfront Plaza



Momentum Tickets include access to the 5 pm pre-event and 6 pm main event





THE BIG MO' SPONSORSHIP FORM ELEVATE AND CELEBRATE

WEDNESDAY NOVEMBER 18, 2026
5 PM MOMENTUM PRE-EVENT • 6 PM MAIN EVENT

Business/Org. Name (as you would like it listed in print materials)

Person authorized to execute sponsorship:

Signature:

Contact Person for Sponsorship Details (if different)

Name:

Address:

City/State/Zip:

Phone:

Email:

PAYMENT INFORMATION

Please reserve our sponsorship

☐ **Presenting**, \$25,000

☐ **Emerald**, \$15,000

☐ **Platinum**, \$10,000

☐ **Gold**, \$5,000

☐ **Silver**, \$3,000

☐ **Bronze**, \$2,000

☐ **Other** _____

☐ Enclosed is my check, payable to
Riverfront Recapture

☐ Visa/Mastercard/AmEx:

EXP (mm/yy):

Code:

Name on Card:

Signature:

☐ We cannot participate this year, but enclosed is our
tax deductible contribution \$

Program information will be sent separately. Send Sponsorship Form and payment to:
Riverfront Recapture, Inc., Attn: Deborah Baker, 50 Columbus Boulevard, 1st Floor, Hartford, CT 06106

FOR MORE INFORMATION CONTACT DEBBIE BAKER AT
DBAKER@RIVERFRONT.ORG OR (860) 713-3131 EXT. 326

**RIVERFRONT
RECAPTURE**
